



Zotrim®

LOSE YOUR 'LOVE HANDLES'

Cuddling-up in the cinema or a cheeky squeeze in the taxi home – there's a great incentive for women nationwide to lose their 'love handles' and get up close and personal with their partner this Valentine's Day!

Zotrim, the all-natural weight loss aid, recently found that the "jelly belly" is the most hated body bulge (37%)¹, and with Valentine's Day fast approaching, now is the perfect time to get a svelte silhouette to make you look and feel sexy in front of your fella on the most romantic day of the year.

Zotrim's Consultant Dietitian, Jane Griffin says its no surprise men and women dislike their "jelly belly" above any other body bulge:

*"When we gain weight our belly is often the first place that we notice it. It looks unsightly and is unhealthy too. We should keep our bodies healthy and partners happy by controlling our eating habits with a weight loss aid such as **Zotrim** – a natural way to keep you feeling full for longer."*

Zotrim controls your hunger by boosting satiety – the feeling of fullness – so you eat smaller portions and snack less, meaning you can look and feel amazing without any hunger hang-ups. With more scientific evidence than any other natural weight loss aid, Zotrim helps you manage and control your weight naturally. One key scientific study revealed an average 11.2lbs weight loss in 45 days – that's about 8lbs a month at a healthy, realistic rate of around 2lbs a week.

Dietitian Jane Griffin says: *"I recently advised a group of ladies who had tried most things but failed to lose weight. They took Zotrim and I am amazed by the results - after just a few weeks most dropped at least a dress size."*



¹ Survey conducted by YouGov, 2041 respondents, 22 December 2008

“Zotrim Valentine’s Body Bulges Survey” - national results:

Question: What is your most hated body bulge?

- “Jelly belly” – 37%
- “Muffin top” – 15%
- “Thunder thighs” – 6%
- “Bingo wings’ – 4%
- Double chin – 4%
- “Cankles” – 1%
- “Back Fat” – 1%
- “Sausage fingers” – 0%
- Other – 4%
- Don’t know – 6%
- None – 21%

Zotrim, £21.48 for one month’s supply, is available from Boots, Tesco, Superdrug, Waitrose, Sainsbury’s, Lloyd’s pharmacy, Holland & Barrett and good health food stores. Mail order direct from Nature’s Remedies on 0845 345 0724.

For more information visit www.zotrim.com



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